Apple User Groups

Program Details

Shared Knowledge
The main benefit of Apple User Groups is that they provide an open forum for questions, answers, and ideas. Most user groups accomplish this by holding regular meetings and publishing newsletters. In addition to getting help with specific problems, you'll enjoy user group meetings for the sheer enthusiasm and mental stimulation members offer, and you'll learn how to use your Apple II or Macintosh® computer to its fullest.

User groups typically support special-interest groups, conduct seminars, provide public-domain software libraries, and maintain on-line bulletin board systems to answer members' questions and keep them apprised of the latest Apple-oriented news.

Many user groups have formed within corporations, government agencies, and universities. These groups usually cater to the specific work-related needs and interests of members.

User groups have a long-standing and well-deserved reputation as friendly havens for computer users of all skill levels. If you are a novice, and have questions about your new system, you can be sure that someone else has been through the same thing--and probably has the answer you need.

Software Resource
User groups are an excellent source of information about software. Publishers often demonstrate new products at user group meetings. More experienced users can give you advice about the best packages for your specific needs. And user groups generally maintain collections of demonstration software and public-domain (noncopyrighted) software.

Support from Apple
By registering with the Apple User Group Connection, your group will become eligible for the following valuable support services.

AppleLink. User groups have their own bulletin board on AppleLink®, Apple's electronic mail and information system. AppleLink has specific folders in which you can discuss questions about hardware, software, and peripherals with Apple, developers, and other user groups. Information about new Apple and third-party products is routinely uploaded to AppleLink. You'll also find conference announcements, classified ads, and much more.

Regular communications. Your user group will receive regular mailings from the User Group Connection, including such items as data sheets for new products,

technical notes, and development hints. The bimonthly *Quick Connect* newsletter and a quarterly videotape will keep you in touch with news from Apple and from other user groups.

System software updates. User groups can become licensed distribution agents for Apple system software, so your group's members will be able to get the latest Macintosh or Apple IIGS® system software easily.

Special purchase programs. Your user group will be eligible for discounts on select Apple products to enhance your group's services, such as producing a newsletter or maintaining an electronic bulletin board system.
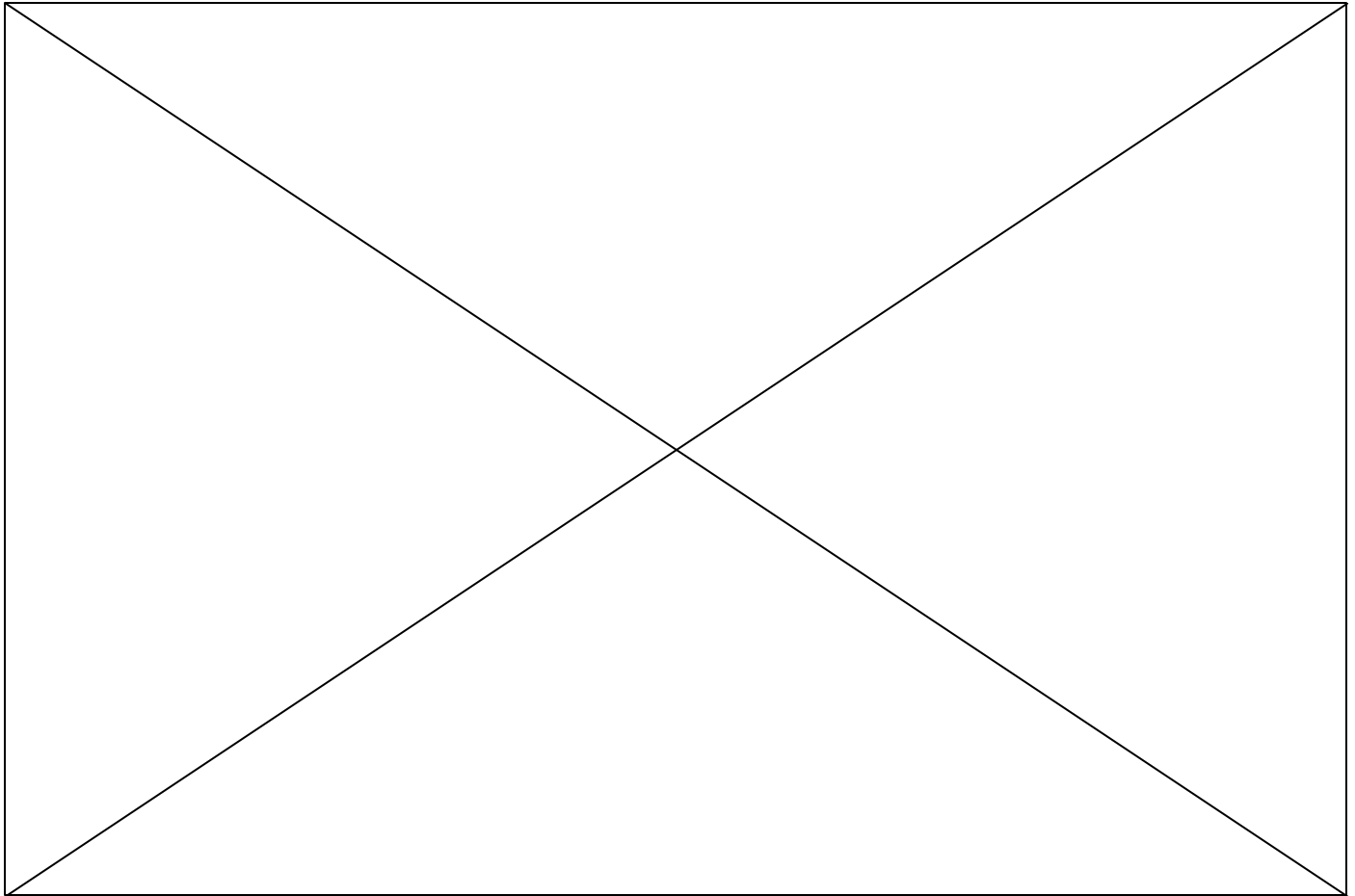
Forums. Apple sponsors events that bring together user group leaders and members to discuss issues of importance to the user group community.

Speaker assistance. Registered Apple User Groups receive notices about Apple and third-party representatives who are available to speak about new products or other issues. You can also post requests for speakers on AppleLink.

Additional Information

To get more information about the Apple User Group nearest you, groups specializing in a certain subject, or how to start a new group, call 1-800-538-9696, extension 500. Or write to:

The Apple User Group Connection
Apple Computer, Inc.
20525 Mariani Avenue, M/S 36AA
Cupertino, CA 95014

Apple Computer, Inc.

20525 Mariani Avenue
Cupertino, CA 95014
(408) 996-1010
TLX: 171-576

Apple User Groups

Overview

If you want to find out how to get peak performance from your Apple® computer system, get together with the people who have the answers: Apple User Groups.

User groups are organizations of people who want to enhance their computer enjoyment and proficiency by sharing information, support, and insights. Wherever you are and whatever your interests, there's probably an Apple User Group nearby.

If you're already active in a user group--or want to start one--Apple can offer support through the User Group Connection, an organization dedicated exclusively to the Apple User Group community.

Features

- Wide variety of general-interest and specialized groups

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- More than 1,000 groups in the United States

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- Apple support

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- Access to training and technical support

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- Access to up-to-date product information

Benefits

- Meets the needs of nearly everyone--from novice to advanced users--including users in communities, universities, K-12 schools, government agencies, and corporations.
- Provides you with a wealth of experience in one convenient source.

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- Makes it likely that there's a user group near you.

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- Gives user groups the resources they need to help their members.
- Provides a conduit between you and the experts at Apple.

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- Helps you maximize the use of your Apple computer.

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- Keeps you informed about the newest and most popular hardware and software products.